



## GOLFERS READ HERE

The "Cumbria County Card" scheme enables all members of affiliated clubs to play at all participating courses at greatly reduced green fee rates.

**County Card** schemes have been adopted by most county unions and provide benefits to you, your clubs and the your county golf organisation.

**Better than** the other "2-for-1 schemes", as ALL your investment stays in the sport (GOLF) for everyone to benefit at all levels of the game.

**In addition to** playing at clubs in Cumbria, 24 other counties have extended this invitation to card holders.

**Durham, Lancashire, Northumberland, Yorkshire, Cheshire, Bedfordshire, Cambridgeshire, Dorset, Essex, Gloucestershire, Hertfordshire, Kent, Leicestershire & Rutland, Middlesex, Northamptonshire, Nottinghamshire, Somerset, Surrey, Sussex, Warwickshire, Wiltshire, and Worcestershire.** Wow!

Get YOUR New Card NOW

Up to 50% OFF



# Your County Card

**now valid for use in 24 counties!**

It's HERE, act TODAY, the sooner you get it, the sooner you can start saving.

Don't forget ALL CUMBRIAN GOLF CLUBS will benefit from your contribution.

## GOLF CLUB REPRESENTATIVES and VENDORS OF THE COUNTY CARDS PLEASE READ HERE

The "Cumbria **County Card**" scheme is an added benefit for members of your club, it enables them to receive generous reductions at courses throughout the UK, while they enjoy holidays, family days and golf trips with their fellow golfers. You will perceive that what you can do for your members, by reserving each of them a **County Card**, hundreds of other clubs are doing the same for their members too.

**It's a joint effort to encourage more visiting players, to benefit YOUR club and members.**

So PLEASE promote and display this poster and your **County Cards** in prominent and accessible areas of your club premises and on your web-site.

**County Card** members must have current handicaps and must agree to be bound by the rules of the club being visited. In general the **County Card** may be restricted to use by groups of no more than 4 players and may not be used in connection with societies, although some clubs will allow larger parties.

## Cumbria County Golf Union view

Our **County Card** scheme is very important to us. It allows us to provide services for **you**, (our affiliated clubs and members). We provide the local infrastructure and administrative systems for "course measurement and ensuring competitive equality", for "player handicap control and management", and "providing support and strength of voice, between club committees / owners, members and the central EGU. More importantly we provide a "player pathway" from club to "elite" for



all aspiring golfers. We exist and survive solely by income from yourselves and our aim is always to serve Cumbria county golf to the best of our ability.



So "the bottom line is": we need to make a success of our **County Card** sales. We hope to achieve this by making affiliated members an offer they cannot refuse. The cost of each **County Card** is £12.50, a value which can be recovered on the first round. Following that, your golf at 90% of UK courses can be enjoyed by the **County Card** visitor for a **BARGAIN** of up to 50% off.

**COUNTY CARDS CAN BE PURCHASED FROM**

**GOLF CLUB**

**Please Contact**